Innovation is nothing new. Innovation is what IS new. And it is important that we as veterinarians embrace all that is available to us in our efforts to best serve our patients and our clients.

New technologies are substantially impacting the efficiency and effectiveness of delivery of veterinary health care. Artificial intelligence, 3-D printing, telemedicine, wearables, virtual reality, advanced diagnostics, biomarkers and genetic testing, and electronic health record systems are all in play.

An opportunity to explore advancements in veterinary technology awaits you when the 2024 AVMA Convention kicks off in Austin, Texas. Held in the “Live Music Capital of the World,” the AVMA Convention is one of the premier veterinary meetings in the country. Thousands of attendees will experience more than 650 hours of world-class continuing education catering to every veterinary specialty. You can choose from dozens of topics in whatever learning formats speak to you: lectures, panel discussions, interactive labs, or hands-on workshops.

This year’s convention offers some very special events, such as our Keynote Address by NBA Hall of Famer, entrepreneur, and philanthropist Earvin “Magic” Johnson, our AVMA concert with Brothers Osborne, and our Live Life, Love All celebration. For some relaxation and fun, you can step out to explore Austin’s culture, indulge in authentic Texas barbecue.

The convention, which will be held June 21-25, is ripe with opportunities for the entire veterinary team to dive into exciting programming focused on the latest in diagnostics and treatment. Continuing education sessions focusing on innovation and new technologies in veterinary medicine are part of our extensive convention CE offerings. Among the many topics are sessions related to:

* The current and potential applications of AI in veterinary medicine, including ChatGPT
* Genetic screening in companion animals
* New oncology technologies and emerging cancer treatments like electrochemotherapy
* The latest imaging technologies and diagnostic equipment
* Innovative advances in clinical anesthetic and analgesic techniques and agents
* New research in laser therapy
* The growing use of monoclonal antibodies

Our exhibit hall will also transport you to a place where you can meet up-and-coming industry innovators and experience the latest technology solutions.

The AVMA Convention has something for everyone. It’s your event, and every veterinary professional is welcome! Registration is open, and we invite you to visit avma.org/convention to learn more and reserve your spot at what will be an amazing, cutting-edge experience.

Rena Carlson, DVM