

Editorial

The many opportunities of a fully open access *AJVR*

Dear *AJVR* Readers and Authors,

Beginning in June, 2022 the *AJVR* will become an online only, fully open access (OA) journal with no further print issues. A reader, author, and subscriber survey performed in 2021 indicated that over 80% of respondents supported converting the *AJVR* to a fully OA journal. There are numerous author and reader advantages to publishing OA and this was made possible by launching our completely redesigned journal website <https://avmajournals.avma.org/view/journals/ajvr/ajvr-overview.xml>.

The *AJVR* will use the CC BY-NC license whereby the authors retain the copyright and grant the AVMA the right to publish their work. This results in numerous advantages for authors, readers, and society including:

- Articles are made freely available to everyone via the journal's website; all content published in *AJVR* will be immediately accessible to anyone, anywhere in the world
- Because authors retain the copyrights, they can post the final, published PDF of their article on a website, institutional repository, or other free public server
- Articles will have a faster impact, building on existing research and quickly increasing global visibility, downloads and citations
- Articles will be automatically submitted to PubMed Central and PMC mirror sites, when appropriate
- Reading and citation of articles will increase considerably without the previous paywall
- Authors can be fully compliant with research funder open access mandates
- Users can translate and redistribute an article provided appropriate credit is given
- The *AJVR*'s cross-discipline content can foster global, inter-discipline research and collaboration
- The journal's carbon footprint will substantially decrease, with environmental savings in paper, printing, and mailing



Lisa A. Fortier
DVM, PhD, DACVS

All of us here at the AVMA understand that obtaining funding to cover publication charges can be difficult. Therefore, to help disseminate your important work around the world, we have kept the article processing charge (APC) to a minimum, and it is one of the lowest, or perhaps the lowest, of all veterinary OA journals. The APC for non-AVMA members will be \$1600 USD. AVMA members will enjoy the discounted APC of \$1200 as an added benefit of membership (<https://www.avma.org/membership>).

For those with a paid subscription to *AJVR*, a partial refund will be issued following this change in June, and further details will be communicated.

AJVR's sister journal, the *JAVMA*, will continue in its current form, with the print *JAVMA* continuing to earn its reputation as a major member benefit. If you haven't heard, the *JAVMA* will be going to once monthly publication beginning in April 2022 with twice yearly Supplementary Issues designed to bring thematically focused clinically important information to our AVMA members and *JAVMA* readers.

We are very excited about this timely change for the *AJVR* and our global veterinary research community. I look forward to reading your important work and hearing your suggestions.

Respectfully,

A handwritten signature in black ink that reads "Lisa A. Fortier". The signature is written in a cursive, flowing style.

Dr. Lisa A. Fortier
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